

Cobb Collaborative *Mental Health Resources Toolkit*





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Introduction

Thousands of people in our community are affected by mental illness each year. The National Alliance on Mental Illness states that these issues reach beyond the individual and cause a “ripple effect,” impacting the lives of families, communities, and beyond. It is essential for every person to gain an understanding of these conditions, allowing us to understand the physical, social and financial impact of mental health.

As a response to the ever-growing need for mental health resources, the Cobb Collaborative launched our Mind Your Mind mental health campaign in 2019 to raise awareness, promote resiliency and reduce the stigma of behavioral health conditions. With the global health emergency in 2020, the need for capacity- building resources in the mental health space has only continued to grow exponentially. We have seen the ongoing impacts of isolation, grief, sickness, anxiety, and depression - a unique time in history that unites humanity through a large-scale adverse experience.

Our campaign activities are focused on raising awareness through digital content, bringing trauma credentialed programs to our community, and creating spaces for community conversations regarding mental health. The goal of this digital toolkit is to gather key data, facts, resources, and information in one place for our community to access. Information fatigue is one of the factors contributing to the perpetuation of these issues. This toolkit will provide readers with plain language definitions, easily accessible resources, and step-by-step guides for individuals at varying levels of resource need.

If you are a community organization that would like to host a training, film screening, workshop, presentation or introduction to the MYM Toolkit, please send us an email. Please take time to orient yourself with the Toolkit and let us know how we can continue to improve it.

THIS TOOLKIT INCLUDES:

- Mental Health
- ACES
- Suicide Awareness and Prevention
- Social Media Images
- Trauma-Credentialed Trainings
- Cobb County Data Resources

QUESTIONS?

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Key Terms

ACEs - Adverse Childhood Experiences: a wide range of difficult situations that children (0-17) either directly face or witness while growing up. This includes experiences like physical and emotional abuse, neglect, and household dysfunction

Mental Health - emotional, psychological, and social well-being

PACEs - The science of PACEs refers to the research about the stunning effects of positive and adverse childhood experiences (PACEs) and how they work together to affect our lives, as well as our organizations, systems and communities

Resiliency - The process of adapting well in the face of adversity, trauma, tragedy, or significant sources of stress

Stress - There is positive, tolerable, and toxic stress. **Positive stress** is a normal and essential part of healthy development, characterized by brief increases in heart rate and mild elevations in hormone levels. **Tolerable Stress** is serious, temporary stress responses, buffered by supportive relationships. **Toxic Stress** is prolonged activation of stress response systems in the absence of protective relationships.

Suicide - A death caused by injuring oneself with the intent to die

Toxic Stress Response - The body's response to lasting and serious stress, without enough support from a caregiver

Trauma - The response to a deeply distressing or disturbing event that overwhelms an individual's ability to cope

Trauma-Informed Care (TIC) - An approach that assumes that an individual is more likely than not to have a history of trauma. TIC understands and considers the pervasive nature of trauma and promotes environments of healing and recovery rather than practices and services that may inadvertently re-traumatize



Mental Health

According to MentalHealth.gov, mental health includes our “emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices”. Mental Health struggles know no bounds.

Regardless of your race, sex, socioeconomic status, or background, it is possible to struggle with mental health concerns, which is why it is so important to know and recognize the signs and symptoms. Mental health is important and it can fluctuate throughout one’s lifespan - from childhood to adulthood - and while it is common for many people to experience mental health problems at some point in their lives, help is available and recovery can be possible.

What Causes Mental Illness?

There is no single cause for mental illness. A number of factors can contribute to risk for mental illness, such as:

- Early adverse life experiences, such as trauma or a history of abuse
- Experiences related to chronic medical conditions, such as cancer or diabetes
- Biological factors or chemical imbalances in the brain
- Use of alcohol or drugs
- Having feelings of loneliness or isolation

Early Warning Signs of Mental Health Concerns

- Eating or sleeping too much or too little
- Pulling away from people and usual activities
- Having low or no energy
- Feeling numb or like nothing matters
- Having unexplained aches and pains
- Feeling helpless or hopeless
- Smoking, drinking, or using drugs more than usual
- Feeling unusually confused, forgetful, on edge, angry, upset, worried, or scared
- Yelling or fighting with family and friends
- Experiencing severe mood swings that cause problems in relationships
- Having persistent thoughts and memories you can't get out of your head
- Hearing voices or believing things that are not true
- Thinking of harming yourself or others
- Inability to perform daily tasks like taking care of your family or getting to work or school



Mental Health

Protective Factors

Protective factors are conditions or attributes in individuals, families, and communities that promote the health and well-being of children and families. They are associated with a lower likelihood of negative outcomes or can reduce a risk factor's impact. While experiencing mental health concerns is common, there are some protective factors and supportive measures that we can put in place to assist us toward experiencing and maintaining positive mental health. Keep in mind there may be times when further measures, such as medication, may be needed. Connecting with a trusted professional will help in determining the right steps for you or your loved one.

Ways to Maintain Positive Mental Health

Professional help if you need it

Connecting with others

Physical Activity

Helping others

Getting enough sleep

Developing healthy coping skills



Mental Health

If you or someone you know is struggling with their mental health, you should know that you are not alone and you can ask for help. Too often, people do not get the mental health services they need and deserve because they simply do not know where to start.

If you need IMMEDIATE assistance, carefully assess you or someone you know's situation, and use the guide below to contact the correct number for help:



Dial **911** if you are having a *medical emergency, a safety emergency requiring law enforcement, or a fire emergency.*



Dial **988** if you or someone else is in a **crisis** related to *mental health, substance use, or a developmental disability, is in distress, or feel like there may be a risk of suicide.*

Someone from the **988 Suicide & Crisis Lifeline** will address immediate mental health needs and connect you to care resources, 24 hours a day, 7 days a week, 365 days a year.

9-8-8 will provide easier access to the Lifeline network and related crisis resources, which are distinct from the public safety purposes of 9-1-1 (where the focus is on dispatching Emergency Medical Services, fire and police as needed).

988 is available in Spanish and English for call, text, and chat purposes and for individuals that speak other languages, 988 call services can provide translation in more than 240 additional languages through Language Line Solutions.



Mental Health

A great place to begin in seeking help for mental health is with your primary care physician or another health professional that you trust. They will be able to connect with mental health resources in your area.

If you do not have a health professional, we recommend you connect with one of the resources listed below. These are also great options for those who may be underinsured or uninsured.

988 Suicide & Crisis Lifeline

Call or text 9-8-8

Substance Abuse and Mental Health Assistance (SAMHSA) National Helpline

1-800-662-HELP (4357)

The National Alliance on Mental Illness

1-800-950-6264 or text "NAMI" to 741741

Georgia Crisis and Access Line (GCAL)

Immediate access to crisis services. In addition, GCAL will help you access a State Funded provider in your area in a non-emergency.

Call 1-800-715-4225 or text/chat on app called My GCAL

Highland Rivers Behavioral Health

The Behavioral Health Crisis Center is open 24/7 at 1758 County Services Parkway. If not in crisis, call 770-422-0202, Monday-Friday, 8:00 am - 5:00 pm

Lastly, if your income and assets meet state limits, you could be eligible for free or low-cost healthcare that includes the mental health services you need. You can apply for Medicaid through your local human services office. The local Cobb County Department of Human Services can be reached online and by phone at 770-528-7683. Areas served include Acworth, Austell, Kennesaw, Marietta, Powder Springs, and Smyrna. You can also find free or low-cost services via Find Help GA, which is an online platform available in many languages.



Mental Health



How Can I Support my Friends and Family?

You don't have to be an expert or trained as a mental health professional to support those around you. Simply start by letting the person know that you care about them and validate their feelings. If a friend or family member is showing signs of a mental health concern or reaching out to you for help, some specific ways you can offer support to them is by:

- Finding out if the person is getting the care that he or she needs and wants—if not, connect him or her to help
- Expressing your concern and support
- Reminding your friend or family member that help is available and that mental health problems can be treated
- Asking questions, listening to ideas, and being responsive when the topic of mental health problems come up
- Reassuring your friend or family member that you care about him or her
- Offering to help your friend or family member with everyday tasks
- Including your friend or family member in your plans—continue to invite him or her without being overbearing, even if your friend or family member resists your invitations
- Educating other people so they understand the facts about mental health problems and do not discriminate
- Treating people with mental health problems with respect, compassion, and empathy



Mental Health-Youth

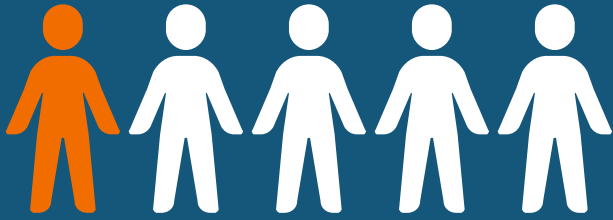


Navigating the challenges of *young adulthood* can be even harder when struggling with a **mental illness**. Check out the helpful resources below for support specifically for teens and young adults.

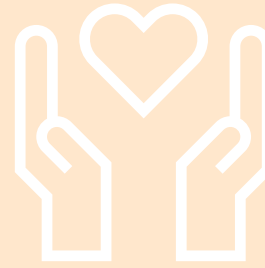
RESOURCES

- **Intelligent College Guide** - Intelligent created a guide to help students navigate the programs and policies supporting mental health, such as understanding their rights to potential accommodations, tips on accessing mental health services, and scholarships available.
- **Kate's Club** - Kate's Club offers in-person and online programs for children, teens, young adults (18-30), and their families grieving the death of a parent, sibling or caregiver. Their programs focus on social connections, improving healthy coping strategies, and building confidence & self-esteem.
- **YouthCentric Self Help App** - YouthCentric compiled a list of self-help apps that cover a variety of topics to incorporate into your regular routine or to just use as needed in specific situations. App categories include organization & time management, mood tracking, stress/anxiety management, and mindfulness & relaxation.
- **The Trevor Project** - The Trevor Project is a national support center that you can call, text, or chat with 24/7. They have a community and resources on many topics, such as gender identity, suicide, mental health, and LGBTQ+ support. They also have a platform called TrevorSpace to connect you safely with other youth to explore your identity, get advice, and make friends.
- Many other resources for teens and young adults can be found **HERE** through the **988 Suicide & Crisis Lifeline**.

FAST STATS



1 in 5 U.S. adults
experience mental
illness



28.2% of adults
with a mental
illness report
they try but
can't get
treatment

-\$193b

is how much America loses
in earnings each year
because of untreated
serious mental illnesses



46%

of Americans will
meet the criteria for
a diagnosable
mental health
condition sometime
in their life

35.5% of adults with a
mental illness also have a
substance use disorder



FAST STATS-YOUTH



The *consequences* of failing to address adolescent mental health conditions extend to adulthood, impairing both physical and mental health and limiting opportunities to lead fulfilling lives as adults.

Children ages 6-17 are **3X** more likely to repeat a grade if they have mental, emotional, developmental or behavioral problems



Adolescents who spend more than 3 hours a day on social media face *double* the risk of mental health problems including experiencing symptoms of depression and anxiety



In 2022, the prevalence of cannabis use among adolescents was higher than that of adults globally



ONE in **seven** of 10-19 year olds experience a mental health condition (globally), yet these remain largely unrecognized and untreated



7x

Between children aged 6-17 years, racial/ethnic discrimination was almost SEVEN times as common among children with three other adverse childhood experiences compared to those with no other ACE's

FAST STATS-HISPANIC/LATINX



In the U.S., the Hispanic/Latinx community is very diverse with many differing subgroups. While these subgroups vary in location, dialect, and cultural traditions, the increased barriers of access to quality mental and behavioral health treatment remain the same for all.



Language barriers make it particularly difficult for those who may not speak the same language as a potential provider

In 2023, Hispanic adults were **60%** less likely to have received mental health treatment than non-Hispanic white adults



Hispanic residents were more likely not to have graduated high school (or have an equivalent degree) at 30.9%, when compared to any other racial or ethnic group, **increasing mental illness risk**

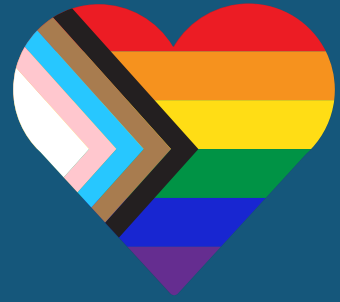
According to 2021 data, more than **80%** of the country's psychology workforce was made up of white psychologists. Latinos make up a mere **8%** of the psychology workforce

17.0%

of Hispanic/Latinx people in the U.S. live in poverty, compared to 8.2% of non-hispanic whites. Individuals who live in poverty have a higher risk of mental illness

FAST STATS-LGBTQIA+

The Lesbian, Gay, Bisexual, Transgender, Queer, Questioning Plus (LGBTQ+) community represents a diverse range of identities and expressions of self, bringing unique challenges. There is strong evidence from recent research that members of this community are at higher risk for experiencing mental health conditions.



LGBTQIA+ adults are more than twice as likely to experience a mental health condition, especially anxiety and depression

5.8 million

is how many LGBTQIA+ Americans reported having a mental illness in the past year

The LGBTQIA+ community faces many forms of discrimination, all of which bring about trauma



They are one of the most targeted communities by perpetrators of hate crimes in the country

56%

of LGBTQIA+ young people who wanted mental health care in the past year were not able to get it

2.5X

LGBTQIA+ individuals used mental health services at almost 3 times higher rates than their heterosexual counterparts¹⁴



FAST STATS-BIPOC

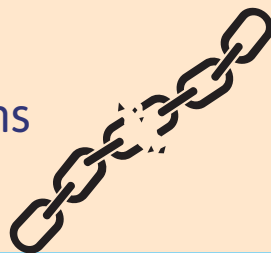


While people of color (POC) have rates of mental health disorders similar to whites, these disorders are more likely to last longer and result in more significant disability for POC. Mental health equity will be achieved when all people have the opportunity to attain their full health potential, and no one is impeded from doing so because of socially determined circumstances.

Service cost or lack of insurance coverage was the most frequently cited reason for not using mental health services across all racial/ethnic groups, according to SAMHSA.

Black American adults are **20%** more likely to experience serious mental health problems, such as major depressive disorder or generalized anxiety disorder

The Black community comprises approximately **40%** of the homeless population, **50%** of the prison population, and **45%** of children in the foster care system, which may increase risk for mental health conditions

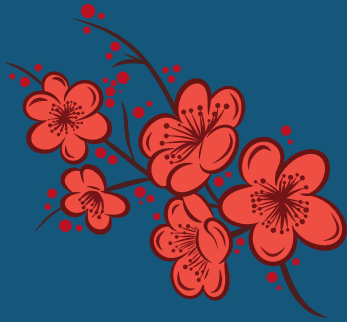


More than **80%** of Black Americans are very concerned about the stigma associated with mental illness, which discourages them from seeking treatment

American Indians/Alaskan Natives report higher post-traumatic stress disorder and alcohol dependence rates than any other ethnic or racial group

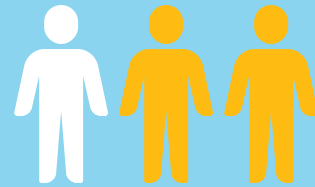
FAST STATS-AAPI

Asian Americans and Pacific Islanders (AAPI) are an integral part of the American cultural mosaic, encompassing a wide range of diversity. Over 24 million Americans are AAPI. Ethnic and community identity is considered a notable protective factor to mental health for many AAPIs, but there are also many challenges that this population can face, which can then impact their mental health.



2.7 million

AAPIs have a mental and/or substance use disorder



{1 in 3}

Asian Americans who have been diagnosed with depression were unable to see a doctor due to cost



The disparity between the high demand and poor availability of linguistically and culturally appropriate mental health service providers is a **significant gap** in accessing treatment



AAPIs are least likely to seek mental health services than any other racial/ethnic group. Additionally, AAPIs are **three times** less likely to access mental health services than their white counterparts

70%

of Southeast Asian refugees receiving mental health treatment were diagnosed with PTSD

FAST STATS-PEOPLE WITH DISABILITIES



In the United States, more than 1 in 4 adults have a disability. This population is a diverse group of people with a wide range of needs. People with Disabilities often continue to face discrimination and unequal access in employment, housing, medical care and insurance coverage. There are also physical challenges that many people with disabilities face. Managing these obstacles can take a toll on a person's mental health.

2X

People with disabilities have twice the risk of developing conditions such as depression, asthma, diabetes, stroke, obesity, or poor oral health

People with disabilities find inaccessible and unaffordable transportation **15 times** more difficult than for those without disabilities

4.6X



Adults with disabilities report frequent mental distress almost five times as often as adults without disabilities.

People with disabilities face barriers in *all aspects* of the health system. A lack of knowledge, negative attitudes, discriminatory practices and more all contribute to health inequities faced by this population



There could be an almost \$10 return for every \$1 spent on implementing disability inclusive prevention and care for noncommunicable diseases



Adverse Childhood Experiences

The Study

Adverse Childhood experiences - also known as ACEs - are traumatic events that can have negative, lasting effects on the health and wellbeing of children now and in the future. They cover a wide range of difficult situations that children either directly face or witness while growing up before they have developed effective coping skills. This includes experiences like physical and emotional abuse, neglect, and household dysfunction.

The knowledge of ACEs came out of a study conducted by the Centers for Disease Control and Kaiser Permanente and was the first large scale study to look at the relationship between some specific categories of adversity in childhood and health outcomes in adulthood. Key findings of the study, which was published in 1998, show that ACEs are common, and that there is a strong correlation between the number of ACEs one has experienced and the risk of poor outcomes later in life.

These outcomes can include, but are not limited to the risk of poor academic achievement, mental illness, substance abuse, and physical ailments such heart disease, obesity, and even early death. It is important to note that the original ACEs study did not cover many other events that can cause trauma. Further research has broadened the work to include:

- Abuse
- Neglect
- Caregiver mental illness
- Household dysfunction
- Communal violence
- Experienced racism
- Pervasive poverty
- Inability to access needed social services

Click Here to take the ACEs quiz and learn what it does and doesn't mean.

You can also find a copy of the quiz in the Appendix and linked in the google drive.



Adverse Childhood Experiences

ABUSE



Physical



Emotional



Sexual

NEGLECT



Physical



Emotional

HOUSEHOLD DYSFUNCTION



Mental Illness



Incarcerated Relative



Mother treated violently



Substance Abuse



Divorce



Adverse Childhood Experiences



NERVOUS SYSTEM

Disruption to the developing brain, including changes to the hippocampus, prefrontal cortex and amygdala, may lead to an increase in risk of cognitive impairment, attention deficits, learning disabilities, hyperactivity, self-regulation, memory and attention, and anxiety.



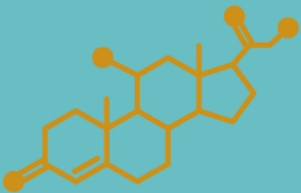
CARDIOVASCULAR SYSTEM

Toxic stress can increase a person's risk of developing high blood pressure, elevating levels of inflammation that can damage the arteries. These conditions can lead to heart disease, stroke and other serious health issues later in life.



IMMUNE SYSTEM

Higher risk of infection and autoimmune disease may occur due to chronic inflammation and other factors, which cause changes in the body's natural immune defense responses.



ENDOCRINE SYSTEM

Toxic stress can impact growth and development. It can also lead to obesity and changes in the timing of puberty, as well as other issues.

Throughout our lives, we all have experiences that can bring about a positive and tolerable stress response, but unfortunately it is also possible to experience what is known as **toxic stress**.

A **Toxic Stress Response** is the body's response to lasting and serious stress. This type of stress can result from experiencing ACEs, like abuse or neglect, without having the proper support to navigate the stress.

*This stress is incredibly harmful to bodies and brains - and even more so for children who are still growing and developing - and can cause lifelong health problems that correlate with **Adverse Childhood Experiences**.*

Read the graph to the left to see the ways in which toxic stress can affect different systems in the body.

FAST STATS-ACEs

4+

Four or more ACEs increases the prevalence of drug use, suicide attempts, and depression

64%

of the U.S. adult population had at least one ACE before the age of 18



Females and several racial/ethnic minority groups were at greater risk for experiencing 4 or more ACEs

18%

The percent of children in Georgia who have experienced two or more adverse experiences is 18%



Up to 1.9 million cases of heart disease and 21 million cases of depression could have been potentially avoided by preventing ACEs

ACES PROTECTIVE FACTORS



Protective Experiences

Adversity is not a life sentence. Positive or protective experiences can help protect against risk, increase resilience, and provide the foundation needed for healthy social, emotional, and cognitive development.

A few positive and protective experiences include:

- Unconditional love from a parent/caregiver
- Having a best friend
- Volunteering in the community
- Being part of a social group
- Having support from an adult outside of the family
- Living in a clean, safe home with enough food
- Having resources and opportunities to learn
- Engaging in a hobby
- Regular physical activity
- Having daily routines and fair rules

Unconditional love from a parent or caregiver



Having a best friend



Volunteering in the community



Being part of a social group



Having support from an adult outside of the family



Living in a clean, safe home with enough food



Having resources and opportunities to learn



Engaging in a hobby



Regular physical activity



Having daily routines and fair rules





Adverse Childhood Experiences



Positive experiences in childhood can ease toxic stress and help children to become resilient, healthy adults. HOPE identifies how the community and systems caring for children can better ensure that they have more positive experiences. It is backed by the **Four Building Blocks**, each providing the foundation for healthy childhood development. Click [here](#) to learn more.

Relationships

Social &
Civic Engagement

Safe, Equitable,
Stable Environments

Emotional Growth

The Positive Childhood Experiences developed within each block help children grow into healthy, resilient adults.

Los Cuatro Pilares Fundamentales de HOPE

se componen de Experiencias Infantiles Positivas esenciales (PCE, por sus siglas en inglés)—y las fuentes de esas experiencias y oportunidades, que ayudan a los niños a convertirse en adultos sanos y resistentes.

The Four Building Blocks of HOPE

are composed of key Positive Childhood Experiences (PCEs)—and the sources of those experiences and opportunities—that help children grow into healthy, resilient adults.

Relaciones con la familia y con otros niños y adultos mediante actividades interpersonales.



RELACIONES
RELATIONSHIPS

Relationships within the family and with other children and adults through interpersonal activities.

Ambiente seguro, recíproco y estable en casa y en la escuela, para vivir, jugar y aprender.



AMBIENTE
ENVIRONMENT

Safe, equitable, stable environments for living, playing, learning at home and in school.

Participación social y cívica para desarrollar un sentido de pertenencia y a relacionarse con otros.



PARTICIPACIÓN
ENGAGEMENT

Social and civic engagement to develop a sense of belonging and connectedness.

Crecimiento emocional mediante el juego y la interacción con los compañeros, para el conocimiento de sí mismo y autorregulación emocional.



CRECIMIENTO
EMOCIONAL
EMOTIONAL GROWTH

Emotional growth through playing and interacting with peers for self-awareness and self-regulation.



HEALTHY OUTCOMES
FROM POSITIVE EXPERIENCES

www.positiveexperience.org



Suicide Prevention and Awareness

The warning signs for suicide manifest themselves in different ways and each person may express them differently. Some signs are more critical and may indicate an imminent threat of suicide. Below are the signs of immediate crisis and concern.

Learn more about warning signs at www.SuicideisPreventable.org.

Signs of Crisis

- Someone threatening to hurt or kill themselves
- Someone looking for ways to kill themselves: seeking access to pills, weapons, or other means
- Someone talking or writing about suicide, or about death and dying when this is out of the ordinary for them

Action:

Call 911 or seek immediate help when you hear or see any one of these behaviors

Signs of Concern

- Talking about wanting to die or suicide
- Increased drug or alcohol use
- Anger
- Feeling hopeless, desperate, trapped
- No sense of purpose
- Reckless behavior
- Withdrawal
- Anxiety or agitation
- Changes in sleep
- Putting affairs in order
- Giving away possessions
- Sudden mood changes

Action: If someone is showing any or a combination of the above behaviors, you or they should call the National Suicide Prevention Lifeline at **9-8-8** or **1 (800) 273-TALK (8255)**.



Suicide Prevention and Awareness



Every year, there are more than
1 MILLION
DEATHS BY SUICIDE
across the globe



Everyone is vulnerable to suicide, but certain individuals face greater potential risk factors, leading to higher rates of suicide. Those risk factors include, **race, ethnicity, gender, veteran status, lifestyle, personal experiences, ACEs, mental health condition, living situation, etc.**

Finding help can seem tricky, but the [988 SUICIDE & CRISIS LIFELINE](#) is here to help. Below is a list of resources for specific communities to access mental health support. Check out the links for more detailed information and resources.

NEURO-DIVERGENT	BLACK MENTAL HEALTH	MATERNAL MENTAL HEALTH	YOUTH
DISASTER SURVIVORS	NATIVE AMERICANS & ALASKA NATIVES	VETERANS	LOSS SURVIVORS
LGBTQ+	ATTEMPT SURVIVORS	DEAF, HARD OF HEARING, HEARING LOSS	AYUDA EN ESPAÑOL



Suicide Prevention and Awareness

Please refer to these resources for immediate help:

If you or someone you know is in a crisis emergency, call or text **911** or the **988 Suicide Prevention Lifeline** at **9-8-8** immediately.

If you're uncomfortable talking on the phone, you can **text 9-8-8** to be connected to a trained professional **or NAMI to 741-741** for the Crisis Text Line.

The Trevor Lifeline 1-866-488-7386 or text START to 678678: A national 24-hour, toll free confidential suicide hotline for LGBTQ youth.

Georgia Crisis and Access Line (GCAL) 1-800-715-4225: Help is available 24/7 for individuals struggling with issues like depression, anxiety, other mental health conditions, problems with developmental disabilities, mental health, addiction drugs, and alcohol. Download the MyGCAL app (Apple and Android) to call, text, or chat with GCAL.

The Veterans Crisis Line connects Service members and Veterans in crisis, as well as their family members and friends, with qualified, caring Department of Veteran's Affairs (VA) responders through a confidential toll-free hotline, online chat, or text messaging service. **Dial 988 and Press 1** to talk to someone or send a text message to 838255 to connect with a VA responder. You can also start a confidential online chat session [here](#).

Depression Hotline: 888-640-5174 | Self Harm Hotline 877-455-0628

To view our full **Suicide Prevention and Awareness toolkit**, please [click here](#), or **scroll to Appendix**



The Difference Between Dialing 988 and or GCAL (1-800-715-4225) for Georgia Crisis System Stakeholders:

988 is an easy-to-remember number to provide people who need crisis services, but callers may be directed to call centers out of state. As of September 2023, 95% percent of calls are answered in state.

GCAL is best for guaranteeing Georgia-based services, for example, coordinating mobile crisis, local referral resources, and locating open crisis or detox beds across the state.

Someone to talk to



Call, Text or Chat 988

- Easy-to-remember number to provide individuals and families in need of services
- Will be marketed widely
- Available 24/7 nationwide for **phone calls, texts, and chat via 988lifeline.org**

Call GCAL (1-800-715-4225)

- To access local referral services and resources
- Available 24/7 in Georgia

Someone to respond



Call, Text or Chat 988

- Mobile crisis is available statewide but will likely need to be routed and coordinated through multiple call centers

Call GCAL (1-800-715-4225)

- Direct access to mobile crisis statewide
- Direct coordination with local 9-1-1/EMS as appropriate
- Local outpatient community provider response

Somewhere to go for crisis care



Call, Text or Chat 988

- Access to crisis system, but may be routed to out-of-state call centers without access to Georgia's treatment bed capacity
- Additional community services may need to be coordinated through multiple call centers:
 - Crisisstabilizationunits
 - Crisisservicecenter
 - Peerwellnessrespite
 - DetoxandSubstanceUse Disorder (SUD) treatment
 - Inpatientbeds
 - Outpatientcrisis

Call GCAL (1-800-715-4225)

- Immediate access to live treatment bed board capacity
- Direct connections with community services:
 - Crisisstabilizationunits
 - Crisisservicecenter
 - Peerwellnessrespite
 - DetoxandSubstanceUse Disorder (SUD) treatment
 - Inpatientbeds
 - Outpatientcrisis



Parent Connectedness

Connections to other non-parental adults

School Safety

Awareness and access to local mental health services

Closeness to caring friends

Neighborhood Safety

Engaging in interests and hobbies

Overall Resilience



Suicide Prevention and Awareness

How to support an individual showing suicidal warning signs

Ask

Research shows people who are having thoughts of suicide feel relief when someone asks after them in a caring way. Findings suggest acknowledging and talking about suicide may reduce rather than increase suicidal ideation.

Keep Them Safe

A number of studies have indicated that when lethal means are made less available or less deadly, suicide rates by that method decline, and frequently suicide rates overall decline.

Be There & Be Present

Individuals are more likely to feel less depressed, less suicidal, less overwhelmed, less isolated, and more hopeful after speaking to someone who listens without judgment.

Help Them Stay Connected

Studies indicate that helping someone at risk create a network of resources and individuals for support and safety can help them take positive action and reduce feelings of hopelessness.

Follow Up

Studies have also shown that brief, low cost intervention and supportive, ongoing contact may be an important part of suicide prevention, especially for individuals after they have been discharged from hospitals or care services. Make sure your loved ones know you're thinking about them and that you notice positive changes to their behavior.

FAST STATS-SUICIDE

1 death
every
11
minutes



90% of people who die by suicide had some kind of mental health condition, often depression or substance abuse

In 2022, 13.2 million adults seriously thought about suicide

77.4%
of people who die by suicide are male



Suicide is the **11th** leading cause of death in the US

FAST STATS-SUICIDE



Mental health challenges vary across subpopulations. FEMALES reported a suicide attempt 1.33 times as often as males, but

MALES died by suicide 3.90x more than women in 2021

The rate of suicide is highest in middle-aged white men



Adults living below the federal poverty level reported mental distress **70%** more often than did adults in higher income households



[IN 2022]

rates were highest for adults ages 85+

rates increased for those aged 35 and older

rates decreased for those 34 and below

647,566

was the total amount of 988 routed contact calls since its 2022 roll-out

94%

of adults surveyed in the US think suicide can be prevented

FATAL FIREARMS



FIREARMS

accounted for 54.6% of all suicide deaths in 2022

[In 2022] LGBT young adults who reported high levels of family rejection during adolescence were **8.4X** more likely to report having attempted suicide





Trauma-Credentialed Trainings

Our trauma-credentialed trainings are built to equip the members of our community with the tools and resources necessary to prevent ACEs, provide knowledge around suicide prevention and awareness, teach skills for individual resilience building, and ultimately, create a more resilient Cobb. Click on our offerings below (or flip to the next page) to learn more about each training and take part in building a more resilient community.

**Child Welfare
Training
Collaborative**

**Connections
Matter**

**Community
Resiliency
Model**

**Connect
Now**

**Mental Health
First Aid-Youth**

**Mental Health
Matters**



Trauma-Credentialed Trainings

Child Welfare Training Collaborative - The Child Welfare Training Collaborative (CWTC) offers training to community partners, creating shared understanding of issues facing children and families and also strengthening collaborations to promote better outcomes for Georgia’s children.

Connections Matter - Every day connections are more important than we ever believed. Science tells us that relationships have the power to shape our brains. Relationships help us learn better, work better, parent better.

Community Resiliency Model - CRM’s goal is to help to create “trauma-informed” and “resiliency- focused” communities that share a common understanding of the impact of trauma and chronic stress on the nervous system.

Mental Health First Aid - Youth - Mental Health First Aid is a course that teaches you how to help someone who may be experiencing a mental health or substance use challenge. The training helps you identify, understand and respond to signs of addictions and mental illnesses.

Mental Health Matters- Everyone needs an overview of mental health. This quick training covers general facts about mental health, risk factors and protective factors.



Mental Health Books for Families

NAMI Main Line PA

has compiled this list of books related to mental health issues for children and teens.

The full list can be found at <https://namimainlinepa.org/mental-health-books-for-children-and-teens-and-their-parents/>



The list of [NAMI Mental Health Books for Children and Teens and their Parents](https://namimainlinepa.org/mental-health-books-for-children-and-teens-and-their-parents/) includes books on the following topics:

- [Books for Children and Teens about their Psychological Issues](#)
 - [ADD/ADHD](#)
 - [Anger and Impulse Control](#)
 - [Anxiety, Worry and OCD \(obsessive-compulsive disorder\)](#)
 - [Autism](#)
 - [Depression and Bipolar Disorder](#)
 - [Feelings, Self-Esteem, and Relaxation](#)
 - [General and Miscellaneous](#)
 - [PTSD and trauma \(including separation, sexual abuse and family violence\)](#)
 - [Schizophrenia](#)
 - [Lists of Recommended Books](#)
- [Books for Children and Teens who have Parents with Mental Health Conditions, including Substance Abuse](#)
- [Books for Children and Teens who have Siblings with a Mental Health Condition](#)
- [Books for Parents of Children with Mental Health Issues](#)

Printable Resources & Infographics

FAST STATS

1 in 5 U.S. adults experience mental illness

28.2% of adults with a mental illness report they try but can't get treatment

-\$193b is how much America loses in earnings each year because of untreated serious mental illnesses

46% of Americans will meet the criteria for a diagnosable mental health condition sometime in their life

35.5% of adults with a mental illness also have a substance use disorder

FAST STATS-YOUTH

The consequences of failing to address adolescent mental health conditions extend to adulthood, impairing both physical and mental health and limiting opportunities to lead fulfilling lives as adults.

Children ages 6-17 are **3X** more likely to repeat a grade if they have mental, emotional, developmental or behavioral problems

Adolescents who spend more than 3 hours a day on social media face double the risk of mental health problems including experiencing symptoms of depression and anxiety

In 2022, the prevalence of cannabis use among adolescents was higher than that of adults globally

7x Between children aged 6-17 years, racial/ethnic discrimination was almost SEVEN times as common among children with three other adverse childhood experiences compared to those with no other ACEs

ONE in seven of 10-19 year olds experience a mental health condition (globally), yet these remain largely unrecognized and untreated

FAST STATS-HISPANIC/LATINX

In the U.S., the Hispanic/Latinx community is very diverse with many differing subgroups. While these subgroups vary in location, dialect, and cultural traditions, the increased barriers of access to quality mental and behavioral health treatment remain the same for all.

Language barriers make it particularly difficult for those who may not speak the same language as a potential provider

In 2023, Hispanic adults were **60%** less likely to have received mental health treatment than non-Hispanic white adults

According to 2021 data, more than **80%** of the country's psychology workforce was made up of white psychologists. Latinos make up a mere **8%** of the psychology workforce

17.0% of Hispanic/Latinx people in the U.S. live in poverty, compared to 8.2% of non-Hispanic whites. Individuals who live in poverty have a higher risk of mental illness

Hispanic residents were more likely not to have graduated high school (or have an equivalent degree) at 30.9%, when compared to any other racial or ethnic group, increasing mental illness risk

FAST STATS-BIPOC

While people of color (POC) have rates of mental health disorders similar to whites, these disorders are more likely to last longer and result in more significant disability for POC. Mental health equity will be achieved when all people have the opportunity to attain their full health potential, and no one is impeded from doing so because of socially determined circumstances.

Service cost or lack of insurance coverage was the most frequently cited reason for not using mental health services across all racial/ethnic groups, according to SAMHSA.

Black American adults are **20%** more likely to experience serious mental health problems, such as major depressive disorder or generalized anxiety disorder

The Black community comprises approximately **40%** of the homeless population, **50%** of the prison population, and **45%** of children in the foster care system, which may increase risk for mental health conditions

American Indians/Alaskan Natives report **higher** post-traumatic stress disorder and alcohol dependence rates than any other ethnic or racial group

More than **80%** of Black Americans are very concerned about the stigma associated with mental illness, which discourages them from seeking treatment

FAST STATS-AAPI

Asian Americans and Pacific Islanders (AAPI) are an integral part of the American cultural mosaic, encompassing a wide range of diversity. Over 24 million Americans are AAPI. Ethnic and community identity is considered a notable protective factor to mental health for many AAPIs, but there are also many challenges that this population can face, which can then impact their mental health.

2.7 million AAPIs have a mental and/or substance use disorder

1 in 3 Asian Americans who have been diagnosed with depression were unable to see a doctor due to cost

The disparity between the high demand and poor availability of linguistically and culturally appropriate mental health service providers is a **significant gap** in accessing treatment

AAPIs are least likely to seek mental health services than any other racial/ethnic group. Additionally, AAPIs are **three times** less likely to access mental health services than their white counterparts

70% of Southeast Asian refugees receiving mental health treatment were diagnosed with PTSD

FAST STATS-LGBTQIA+

The Lesbian, Gay, Bisexual, Transgender, Queer, Questioning Plus (LGBTQIA+) community represents a diverse range of identities and expressions of self, bringing unique challenges. There is strong evidence from recent research that members of this community are at higher risk for experiencing mental health conditions.

LGBTQIA+ adults are **more than twice** as likely to experience a mental health condition, especially anxiety and depression

5.8 million is how many LGBTQIA+ Americans reported having a mental illness in the past year

The LGBTQIA+ community faces many forms of discrimination, all of which bring about trauma

56% of LGBTQIA+ young people who wanted mental health care in the past year were not able to get it

They are one of the most targeted communities by perpetrators of hate crimes in the country

2.5X LGBTQIA+ individuals used mental health services at almost 3 times higher rates than their heterosexual counterparts

FAST STATS-PEOPLE WITH DISABILITIES

In the United States, more than 1 in 4 adults have a disability. This population is a diverse group of people with a wide range of needs. People with Disabilities often continue to face discrimination and unequal access in employment, housing, medical care and insurance coverage. There are also physical challenges that many people with disabilities face. Managing these obstacles can take a toll on a person's mental health.

2X People with disabilities have twice the risk of developing conditions such as depression, asthma, diabetes, stroke, obesity, or poor oral health

People with disabilities find inaccessible and unaffordable transportation **15 times** more difficult than for those without disabilities

4.6X Adults with disabilities report frequent mental distress almost five times as often as adults without disabilities.

There could be an almost **\$10** return for every **\$1** spent on implementing disability inclusive prevention and care for noncommunicable diseases

People with disabilities face barriers in all aspects of the health system. A lack of knowledge, negative attitudes, discriminatory practices and more all contribute to health inequities faced by this population

FAST STATS-ACEs

4+ Four or more ACEs increases the prevalence of drug use, suicide attempts, and depression

64% of the U.S. adult population had at least one ACE before the age of 18

Females and several racial/ethnic minority groups were at greater risk for experiencing 4 or more ACEs

18% The percent of children in Georgia who have experienced two or more adverse experiences is 18%

Up to 1.9 million cases of heart disease and 21 million cases of depression could have been potentially avoided by preventing ACEs

FAST STATS-SUICIDE

1 death every 11 minutes

90% of people who die by suicide had some kind of mental health condition, often depression or substance abuse

77.4% of people who die by suicide are male

In 2022, **13.2 million** adults seriously thought about suicide

Suicide is the **11th** leading cause of death in the US

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[IN 2022] rates were highest for adults ages 85+ and rates increased for those aged 35 and older

FATAL FIREARMS accounted for **54.6%** of all suicide deaths in 2022

In 2022, **LGBT** young adults who reported high levels of family rejection during adolescence were **8.4x** more likely to report having attempted suicide

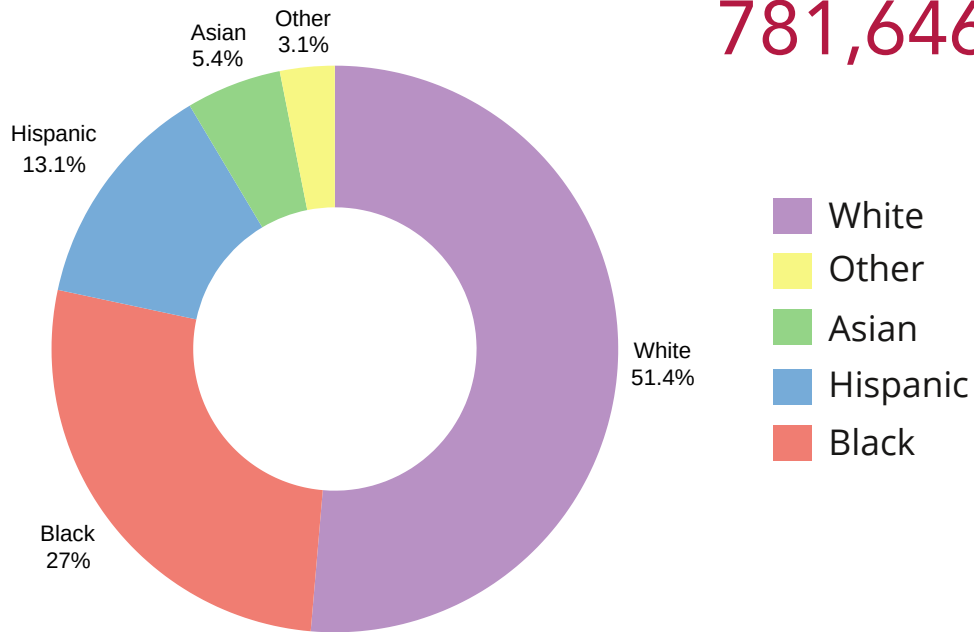


Cobb County Data

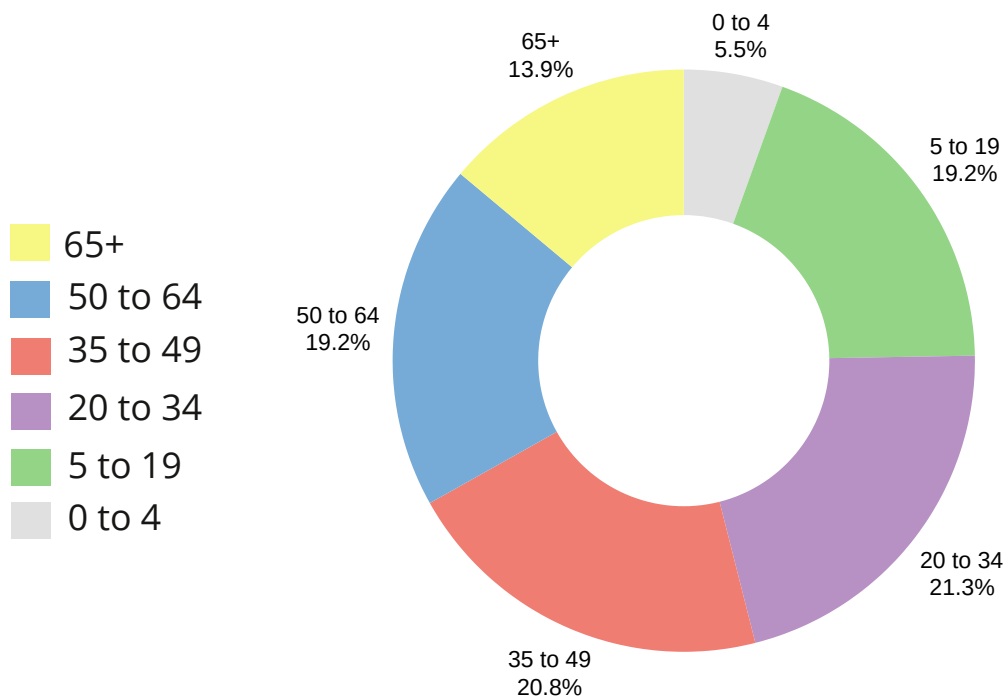
2024 Cobb County
Population:

781,646

Cobb By Race/ Ethnicity



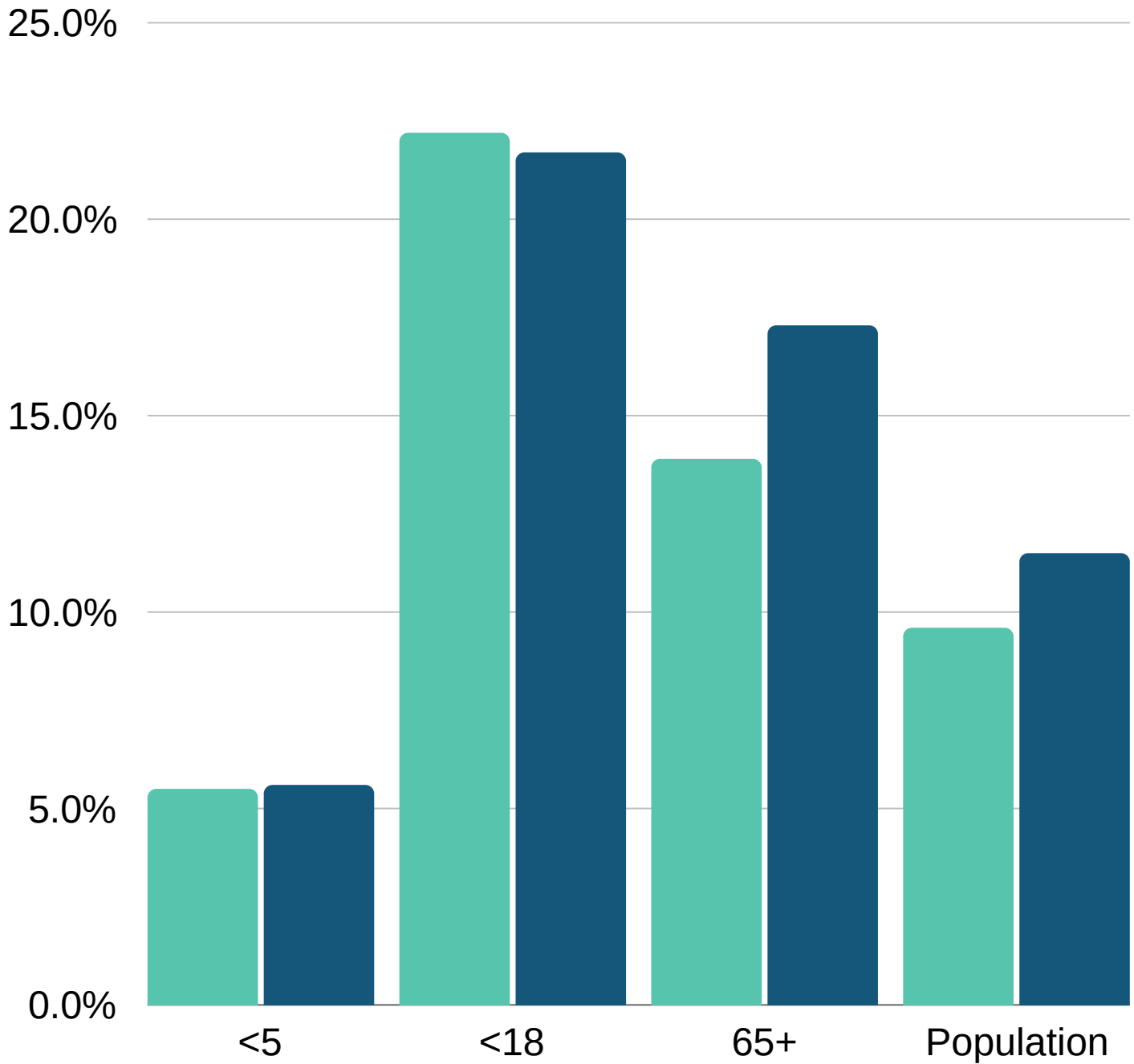
Cobb By Age





Cobb County Data

Persons in Poverty



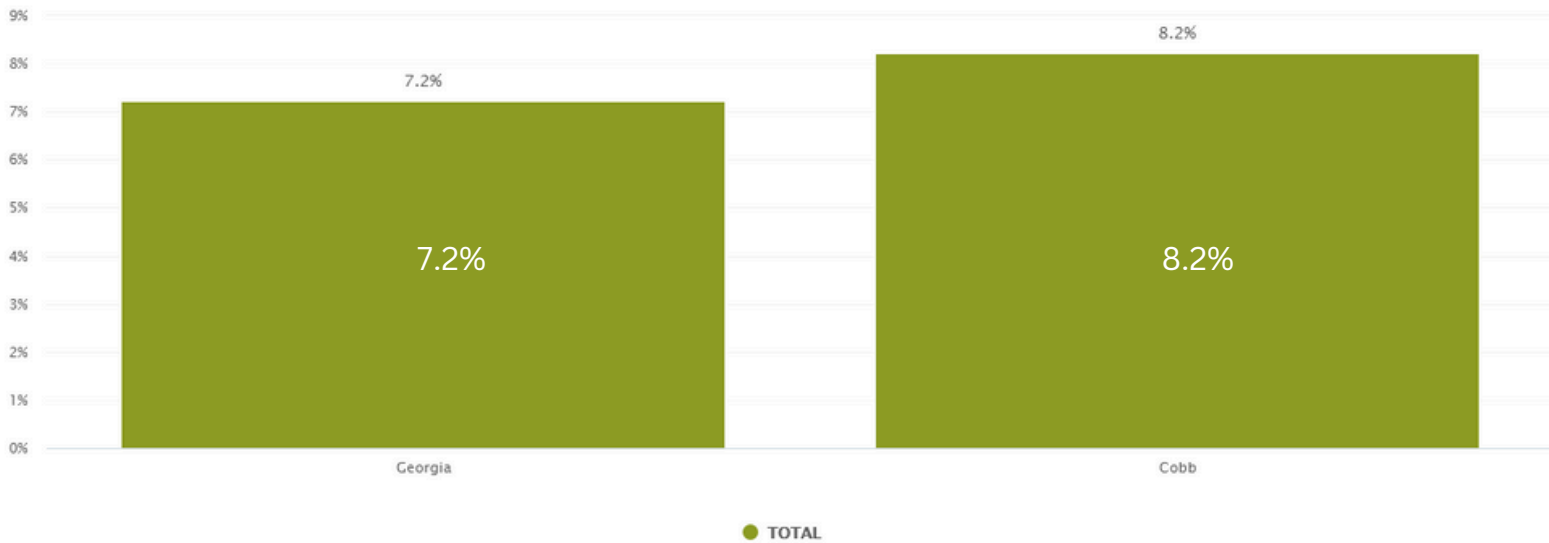
■ Cobb
■ U.S.

Periodic surveys reveal that the childhood poverty has increased as a result of the pandemic, particularly among Latino and Black children and among children in female-headed families

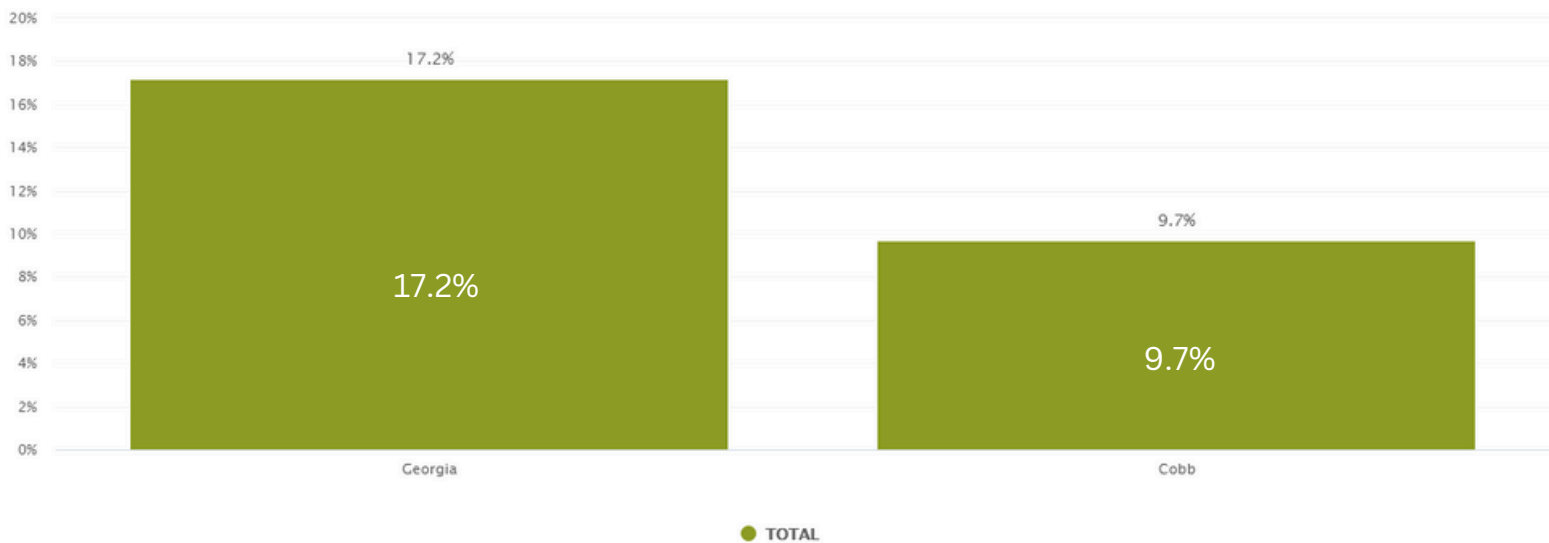


Cobb County Data

CHILDREN WITHOUT HEALTH INSURANCE (PERCENT) - 2018-2022



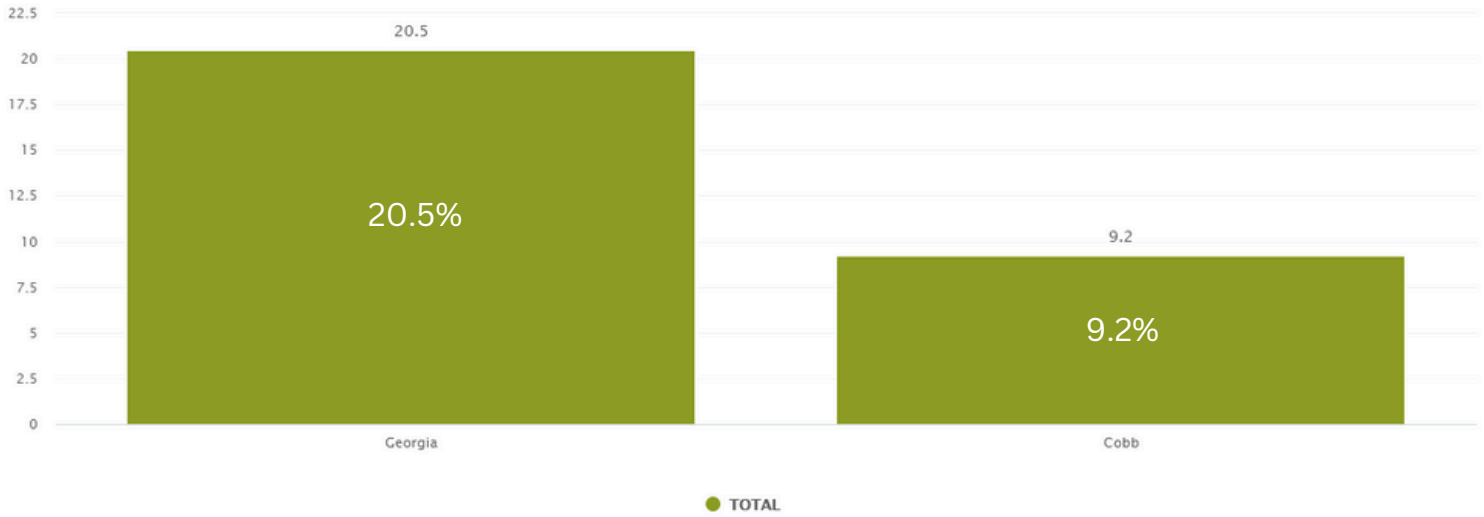
CHILDREN LIVING IN POVERTY (PERCENT) - 2022



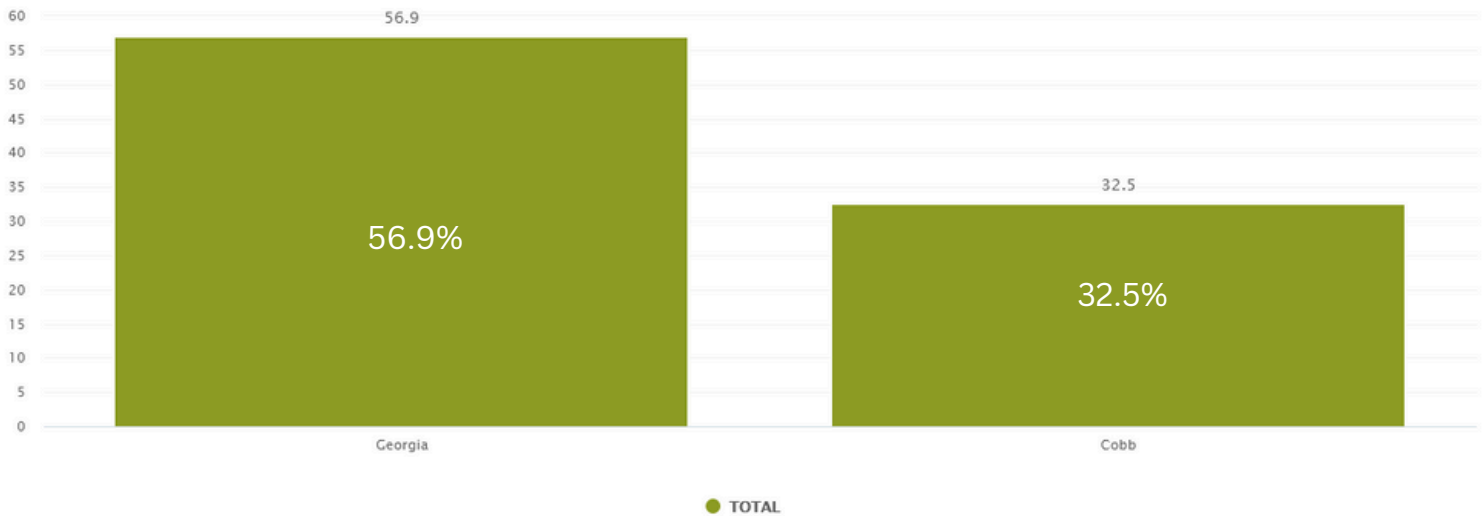


Cobb County Data

CHILD DEATHS, AGES 1 TO 14 (PER 100,000) (RATE PER 100,000) - 2022



TEEN DEATHS BY HOMICIDE, SUICIDE AND ACCIDENT, AGES 15 TO 19 (PER 100,000) (RATE PER 100,000) - 2022





Call to Action

“Now that I know, what do I do?”

We’re glad you asked! Awareness is not a stopping point. It is our launchpad into action and continued advocacy in building a more trauma-informed and resiliency-focused community. Some next steps you can take toward this include:

- Listen to our Mind Your Mind Podcast and stay up to date on trauma-informed information, trainings, workshops, and events
- Sign up to receive the [Resilient GA Newsletter](#)
- Attend our trauma-credentialed trainings
- Download and share informational pages and graphics to your social media
- Talk to schools and employers to see how they are taking a trauma-informed care approach
- Get involved with local organizations supporting trauma-informed care and resiliency focused practices
- Consider being a mentor for youth
- Get involved with supporting foster families and children
- Ask others to join you in doing the same!





Resources-Direct Services

Attachment & Trauma Network, Inc. - The Attachment & Trauma Network mission is to promote healing of children impacted by trauma through supporting their families, schools, and communities.
<https://www.attachmenttraumanetwork.org/>

Cobb County Department of Human Services - The Cobb County Department of Human Services investigates reports of child abuse; finds foster and adoptive homes for abused and neglected children; issues SNAP, Medicaid and TANF; helps out-of-work parents get back on their feet; and provides numerous support services and innovative programs to help families in need.
<https://dfcs.georgia.gov/locations/cobb-county> 770-528-7683

Cobb County School Social Workers - School Social Workers are a vital part of the total educational process by helping students and parents obtain the help and resources available to achieve their goals. Not only do they collaborate with school psychologists, teachers, and the entire educational staff to remove barriers to academic success, they also work with community agencies to provide tools for students and their families to function and be productive in every phase of school and social life.
<https://cobbsuccessforall.com/>

Georgia HOPE - Georgia HOPE is categorized as a Tier Two+ Provider of Community-Based Mental Health Services. The organization provides a number of services that help clients maintain stability in an outpatient environment. These services are either paid for by the person's insurance or, in some cases, by the Georgia Department of Behavioral Health and Developmental Disabilities (DBHDD) for those who do not have insurance.
<https://gahope.org/>

Good Samaritan Health Center of Cobb - A 501(c)3 non-profit Federally Qualified Health Center. They provide a primary medical and dental healthcare home to the uninsured and underinsured, working poor and indigent in the community. Patients pay on a sliding fee scale based on income and household size with the remaining costs being provided by donations. They also provide counseling, pharmaceutical, referral, and health education programs in an atmosphere of dignity and respect, regardless of race, ethnicity, religion or ability to pay.
<https://goodsamcobb.org/>



Resources-Direct Services

Highland Rivers Behavioral Health - Highland Rivers Behavioral Health is a public safety net for those who face behavioral health challenges and/or who have intellectual and developmental disabilities and are uninsured and underinsured. The Board provides effective, innovative care and appropriate resources—offering children, adolescents, and adults hope, empowerment, and purpose.

<https://highlandrivers.org/>

Kate's Club - Providing children, teens, and young adults with programs and services to grieve after the death of a parent, sibling, or caregiver in a safe, social, and therapeutic setting with other children and families with a shared experience.

<https://katesclub.org/>

NAMI Cobb - Provides education programs, support and advocacy for individuals living with a mental health condition, their families, caregivers and friends as well as the local communities in Cobb County, while also supporting Cherokee, Douglas, Carroll, Bartow and Paulding counties.

<https://namicobb.org/>

Revved Up Kids - Sexual abuse prevention training programs for children, teens, parents and youth-serving organizations.

<https://www.revvedupkids.org/>

Self-Discovery: Pain, Positioning and Purpose, Inc. - 501(c)(3) non-profit organization raising awareness on mental illness, bullying and suicide prevention.

<https://www.sdp3.org/>

Ser Familia - Ser Familia's mission is to strengthen, revitalize, and equip Latino youth, couples, parents and families through educational programs that teach improved life, leadership and communication skills, empowering participants to thrive and enjoy a healthy family environment.

<https://serfamilia.org>



Resources-Education & Advocacy

Mental Health America - MHA promotes mental health and preventing mental illness through advocacy, education, research and services. Their education services aid Americans of all ages to better understand prevention, early identification and intervention through a variety of information, online tools and events.

<https://mhanational.org/>

NAMI - NAMI is the National Alliance on Mental Illness, the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI provides tools to educate, support, advocate, listen and lead individuals and organizations to improve the lives of people with mental illness and their loved ones.

<https://www.nami.org/Home>

Resilient GA - Resilient Georgia builds bridges between public and private partners across the state to create an integrated behavioral health network of services and resources for Georgia's children (0-26) and families. Resilient Georgia is among the only organizations focused on Adverse Childhood Experiences (ACEs) prevention and increasing trauma-informed awareness and care delivery through statewide coalitions. Their services include trainings, events, and education focused on prevention, early intervention, research, advocacy and policy, and System of Care implementation and coordination.

<https://www.resilientga.org/>

Voices for Georgia's Children - Voices for Georgia's Children (Voices) is an independent, non-partisan catalyst for systemic change. Voices advocates for all of Georgia's 2.5 million children – particularly those whose location, family income, race, or family/community circumstances leave them most vulnerable. They advance laws, policies, and actions that improve their lives.

<https://georgiavoices.org/>





Resources-Crisis Lines & Hotlines

988 Suicide & Crisis Lifeline: 9-8-8

If you're uncomfortable talking on the phone, you can also **text 9-8-8 or text NAMI to 741-741** to be connected to a free, trained crisis counselor on the Crisis Text Line. LGBTQ+ people under 25 can access LGBTQ+ support on either 988 Crisis Chat or Text from 3 p.m. to 2 a.m. Eastern, daily.

Addiction Hotline: 877-266-3111

Crisis Text Line: Text "HELLO" to 741741

Depression Hotline: 888-640-5174

Eating Disorder Hotline: 844-228-2962

Georgia Crisis and Access Line (GCAL): 1-800-715-4225 Help is available 24/7 for individuals struggling with issues like depression, anxiety, other mental health conditions, problems with developmental disabilities, mental health, addiction drugs, and alcohol. Download the MyGCAL app (Apple and Android) to call, text, or chat with GCAL.

Maternal Mental Health Hotline: call or text **1-833-9-HELP4MOMS (1-833-943-5746)** for a confidential, toll-free hotline for expecting and new moms experiencing mental health challenges. Available in English and Spanish.

Postpartum Help Line: 1-800-944-4773

Self Harm Hotline: 877-455-0628

Substance Abuse and Mental Health Services Administration's Helpline: 1-800-662-4357 Available in English and Spanish

The Trevor Project: 1-866-488-7386 or text START to 678678 A national 24-hour, toll free confidential suicide hotline for LGBTQ youth.

The Veterans Crisis Line: connects Service members and Veterans in crisis, as well as their family members and friends, with qualified, caring Department of Veteran's Affairs (VA) responders through a confidential toll-free hotline, online chat, or text messaging service.

Dial 1-800-273-8255 and Press 1 to talk to someone or **send a text message to 838255** to connect with a VA responder. You can also start a confidential online chat session [here](#).



Appendix

Maltreatment and Brain DevelopmentA-1-2

ACES Aware Questionnaire..... A-3

GA Essentials for Childhood A-4

CDC Vital Signs ACEs A-5

Youth Suicide A-6-7

NAMI You are Not Alone..... A-8

Suicide Awareness Toolkit A-9-24

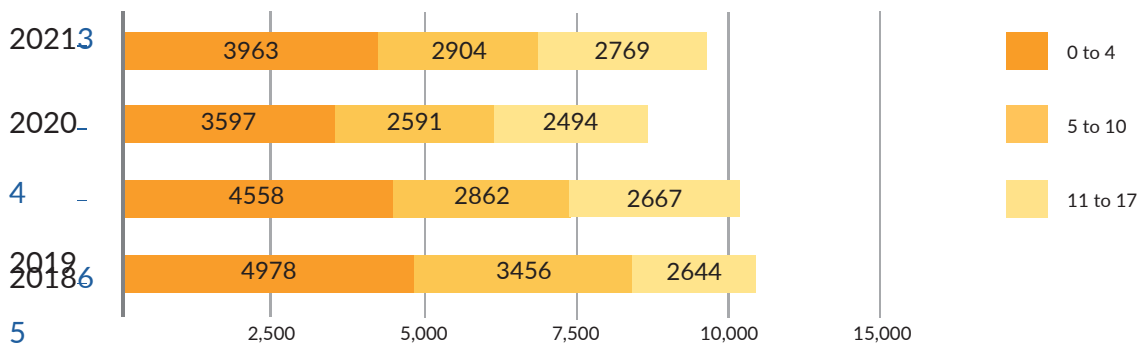


Brain development is impacted by both genetics and experiences. As children grow, their brains develop basic functions first (e.g., breathing), before progressing to more sophisticated function (e.g., complex thought).¹

What is child maltreatment?

Child maltreatment includes all types of abuse and neglect of a child under the age of 18 by a parent, caregiver, or other person in a child-serving role. There are four common types of abuse: physical, sexual, emotional, and neglect.²

Substantiated Child Victims of Maltreatment in Georgia, by Age



Maltreatment can:

- Cause permanent fear response to certain triggers, even when there is no actual threat
- Destabilize emotion and stress regulation
- Delay developmental milestones
- Diminish executive functions like memory, attention, impulse control, etc.
- Decrease response to positive feedback or rewards
- Make social interactions more difficult

Other Factors Impacting Development



Responding to Stress

The timing and type of stress determines the impact on the brain.

Positive stress: moderate, brief, and generally a normal part of life⁸

Tolerable stress: more severe and long-lasting difficulties; can be damaging unless the stress is time-limited and buffered by relationships with adults that help the child adapt⁹

Toxic Stress: strong, frequent, and prolonged activation of the body's stress response system that disrupts healthy development¹⁰



Sensitive Periods

Windows of time in development when certain parts of the brain may be more susceptible to certain experiences (e.g., strong attachments to caregivers formed during infancy)¹¹

Positive Childhood Experiences

Positive Childhood Experiences (PCEs) can help to mitigate the harm of abuse and help build resilience. The four building blocks of Healthy Outcomes from Positive Experiences, or HOPE, are:¹²



Relationships

Relationships with other children, other adults, and through interactive activities



Engagement

Developing a sense of connectedness through social or civic activities



Environment

Safe, equitable, and stable environments where children and families live, learn, and play, including school and home environments



Opportunities for Social-Emotional Development

Playing with peers, learning self-reflection skills, and collaborating in art, sports, drama, or music

Policy and Practice Recommendations

- Expand evidence-based afterschool, out-of-school, and summer programs.
- Decrease family violence through the adoption and promotion of evidence-based practices and approaches.
- Increase access to evidence-based or research-informed programs for parenting skills and support that help parents/caregivers understand all stages of their child's development.
- Increase access to family-support services in emergency rooms and urgent-care facilities.
- Promote access to broadband internet technology for parents and caregivers to secure appropriate child-development tools and resources.
- Promote and expand comprehensive and specialized supports for families of children with disabilities.
- Promote policies that ensure at-risk families receive evidence-based parenting education.
- Promote strategies to ensure families can quickly recover from natural disasters and public-health crises.
- Promote the development of transition plans for state-placed children and youth (e.g., Department of Juvenile Justice, Division of Family and Children Services), and engage families in the planning process.
- Promote, link, and support information and referral systems.
- Shape social norms around positive parenting and family help-seeking in times of need (e.g., public-awareness campaigns).

Trauma-induced changes to the brain can result in varying degrees of cognitive impairment and emotional dysregulation that can lead to a host of problems, including difficulty with attention and focus, learning disabilities, low self-esteem, impaired social skills, and sleep disturbances.

-Child Welfare Information Gateway, Supporting Brain Development in Traumatized Children and Youth

Adverse Childhood Experience Questionnaire for Adults

California Surgeon General's Clinical Advisory Committee



Our relationships and experiences—even those in childhood—can affect our health and well-being. Difficult childhood experiences are very common. Please tell us whether you have had any of the experiences listed below, as they may be affecting your health today or may affect your health in the future. This information will help you and your provider better understand how to work together to support your health and well-being.

<p>Instructions: Below is a list of 10 categories of Adverse Childhood Experiences (ACEs). From the list below, please place a checkmark next to each ACE category that you experienced prior to your 18th birthday. Then, please add up the number of categories of ACEs you experienced and put the <i>total number</i> at the bottom.</p>	
Did you feel that you didn't have enough to eat, had to wear dirty clothes, or had no one to protect or take care of you?	
Did you lose a parent through divorce, abandonment, death, or other reason?	
Did you live with anyone who was depressed, mentally ill, or attempted suicide?	
Did you live with anyone who had a problem with drinking or using drugs, including prescription drugs?	
Did your parents or adults in your home ever hit, punch, beat, or threaten to harm each other?	
Did you live with anyone who went to jail or prison?	
Did a parent or adult in your home ever swear at you, insult you, or put you down?	
Did a parent or adult in your home ever hit, beat, kick, or physically hurt you in any way?	
Did you feel that no one in your family loved you or thought you were special?	
Did you experience unwanted sexual contact (such as fondling or oral/anal/vaginal intercourse/penetration)?	
Your ACE score is the total number of checked responses	

Do you believe that these experiences have affected your health? Not Much Some A Lot

Experiences in childhood are just one part of a person's life story.
There are many ways to heal throughout one's life.

Please let us know if you have questions about privacy or confidentiality.



Preventing ADVERSE CHILDHOOD EXPERIENCES Through Positive Connections & Policies

Children are shaped by their earliest experiences and relationships. Creating safe, stable, nurturing relationships and environments are needed to support early brain development and promote lifelong learning and success. Conversely, negative early experiences, called Adverse Childhood Experiences (ACEs), cause high levels of stress, called toxic stress. Frequent and prolonged levels of toxic stress can dramatically change how the brain develops.

This report summarizes data collected in 2016 and 2018 through Georgia's ACEs module (11 questions) as a part of the Georgia Behavioral Risk Factor Surveillance System (GA-BRFSS)¹.

Adverse Childhood Experiences in Georgia

Respondents Reporting ACEs (n=11,581)

- Divorce 33%
- Substance Abuse 25.9%
- Emotional Abuse 25.2%
- Domestic Violence 18.6%
- Physical Abuse 16.3%
- Mental Illness 15.2%
- Sexual Abuse 12.9%
- Incarceration 9.5%

ACEs by Demographic Characteristics

- Females had a slightly higher prevalence of four or more (4+) ACEs compared to males
- Having 4+ ACEs did not significantly differ by race or ethnicity
- College graduates had a significantly lower prevalence of 4+ ACEs than adults with other educational levels.

Potential Outcomes

National data shows adults with 4+ ACEs compared to zero are:

- 6 times* more likely to have clinical depression
- 3.6 times* more likely to have serious job problems
- 2.2 times* more likely to have a heart attack

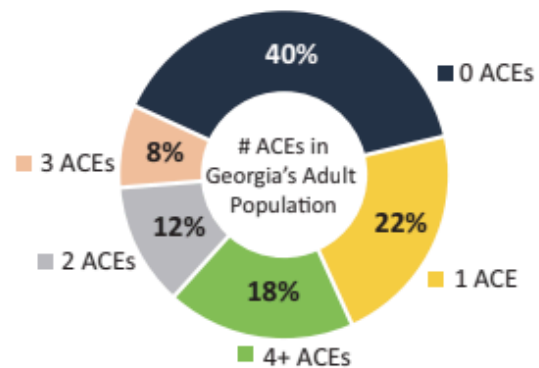


Georgia Essentials for Childhood is a statewide network of organizations and individuals working to build resilient communities, address and prevent adverse childhood experiences, improve community environments, and other forms of trauma, and to create communities where all children thrive in safe, stable, nurturing relationships and environments.

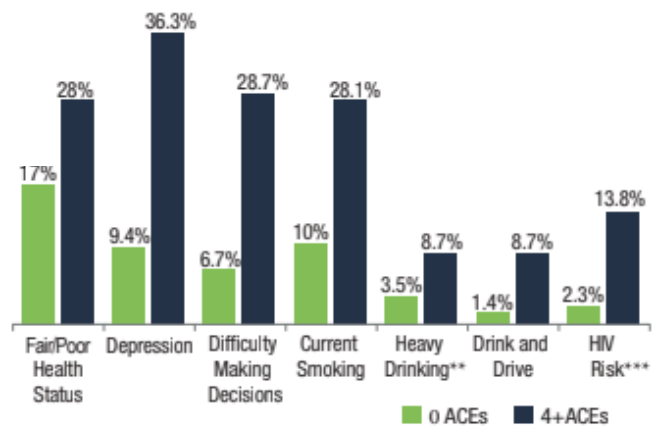


Abuse.PublicHealth.GSU.EDU/Essentials

3 in 5 Georgians Reported at Least One ACE



Health Behaviors and Outcomes for GA Adults Reporting 4+ ACEs Compared to 0 ACEs*



Adults with 4+ ACEs were more likely to:

- Have poor mental health for 14 days or more in the previous month
- Have been diagnosed with depression
- Have difficulty concentrating, remembering, or making decisions due to a physical, emotional, or mental condition

*All displayed results are significant

**Heavy Drinking- Male respondents who reported having more than 14 drinks per week, or female respondents who reported having more than 7 drinks per week.

***HIV Risk- Adults who reported that in the past year they had:

1) Injected any non-prescribed drug, 2) Treated for a sexually transmitted disease, or 3) Given or received money or drugs in exchange for sex

Adverse Childhood Experiences (ACEs)

Preventing early trauma to improve adult health



Want to learn more?
www.cdc.gov/vitalsigns/aces

1 in 6

1 in 6 adults experienced four or more types of ACEs.

5 of 10

At least 5 of the top 10 leading causes of death are associated with ACEs.

44%

Preventing ACEs could reduce the number of adults with depression by as much as 44%.

Overview:

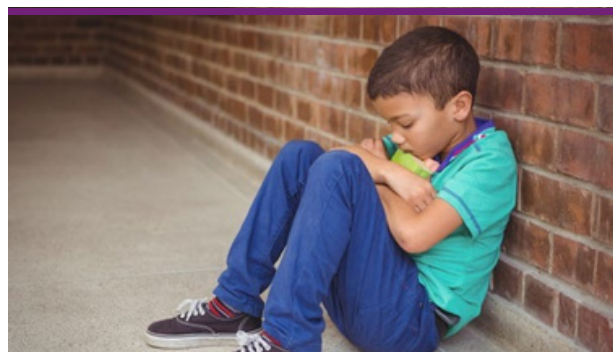
Adverse Childhood Experiences (ACEs) are potentially traumatic events that occur in childhood. ACEs can include violence, abuse, and growing up in a family with mental health or substance use problems. Toxic stress from ACEs can change brain development and affect how the body responds to stress. ACEs are linked to chronic health problems, mental illness, and substance misuse in adulthood. However, ACEs can be prevented.

Preventing ACEs can help children and adults thrive and potentially:

- Lower risk for conditions like depression, asthma, cancer, and diabetes in adulthood.
- Reduce risky behaviors like smoking, and heavy drinking.
- Improve education and job potential.
- Stop ACEs from being passed from one generation to the next.



Centers for Disease Control and Prevention
National Center for Injury Prevention and Control



PROBLEM:

Adverse Childhood Experiences impact lifelong health and opportunities.

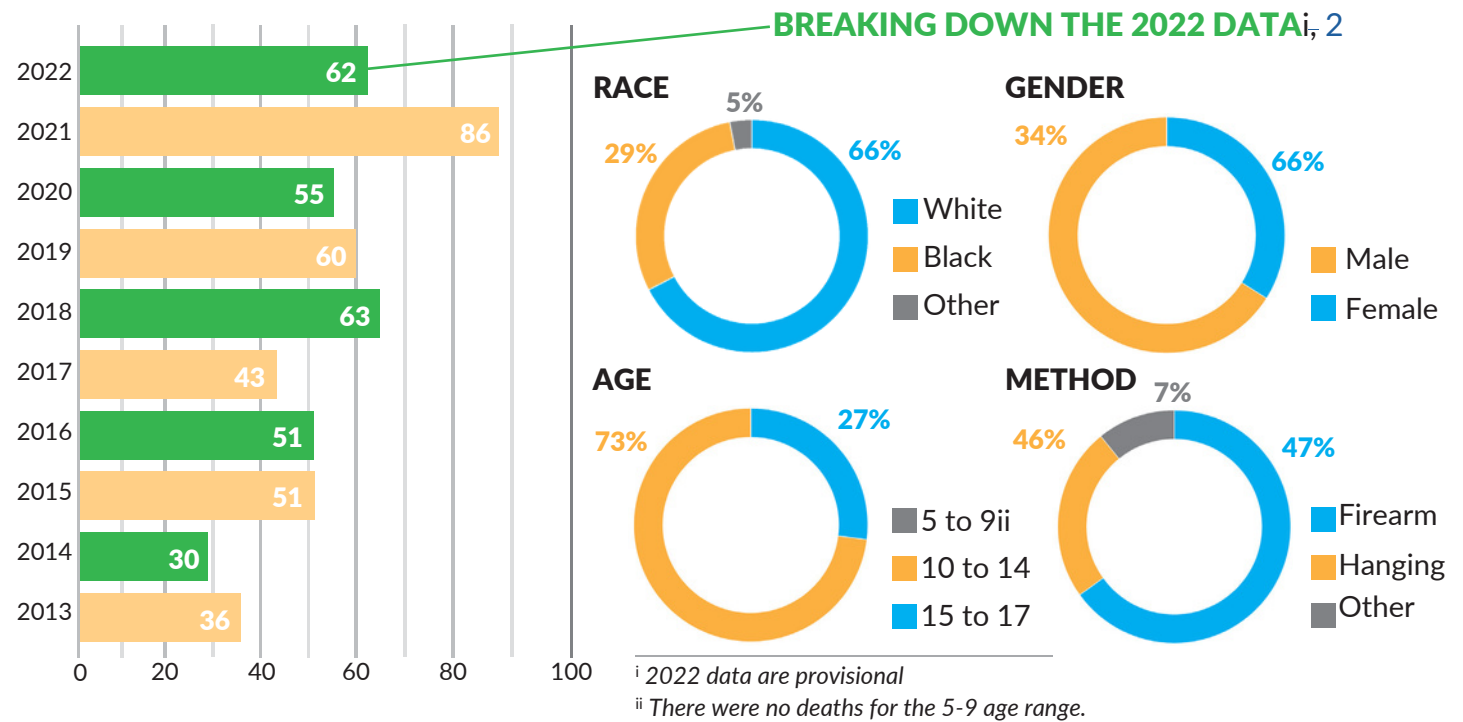
ACEs are common and the effects can add up over time.

- 61% of adults had at least one ACE and 16% had 4 or more types of ACEs.
- Females and several racial/ethnic minority groups were at greater risk for experiencing 4 or more ACEs.
- Many people do not realize that exposure to ACEs is associated with increased risk or health problems across the lifespan.

Suicide was the **fourth** leading cause of death for Georgia children aged 5-17 in 2022.¹

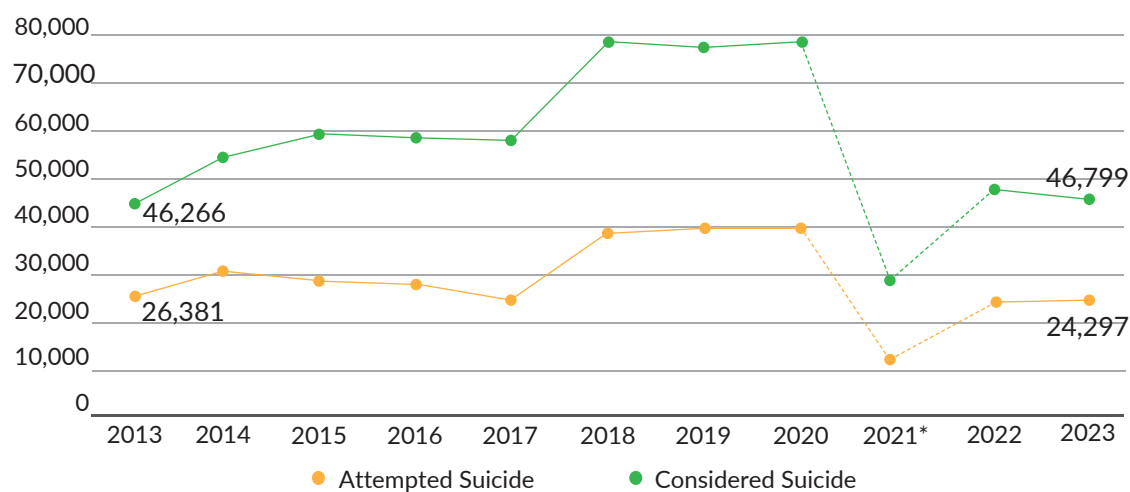
Youth Suicides in Georgia, Ages 5-17

Source: State Child Fatality Review Panel



Georgia Student Health Survey

Source: Georgia Department of Education



Important to note: Responses on the Student Health Survey have been lower post-2021 than prior to that date. In 2022, there were 418,705 responses in comparison to 725,229 responses in 2020.

In 2023:

students reported having seriously considered harming themselves

students reported having harmed themselves

The number of children, age 0-17 in Georgia who visited emergency rooms for reasons related to suicide **more than doubled** between 2008 and 2022.³

*The Georgia Student Health Survey was not administered during the 2020-2021 school year. Instead, the GaDOE developed a brief Student Wellness Survey to highlight non-academic barriers to learning.

Warning Signs of Suicidal Behavior

These signs may mean that someone is at risk for suicide. Risk is greater if the behavior is new or has increased, and if it seems related to a painful event, loss, or change. Risk is also greater with the presence of multiple warning signs.⁴

- Feeling like a burden
- Being isolated
- Increased anxiety
- Feeling trapped or in unbearable pain
- Increased substance use
- Looking for a way to access lethal means
- Increased anger or rage
- Extreme mood swings
- Expressing hopelessness
- Sleeping too little or too much
- Talking or posting online about wanting to die
- Making plans for suicide

Protective Factors to Prevent Suicide

There are a range of protective factors at the individual, relationship, and community levels that can buffer individuals from suicidal thoughts and behaviors.⁵

Individual Protective Factors:

- Effective coping and problem-solving skills
- Reasons for living (i.e., family, friends, pets, etc.)
- Strong sense of cultural identity

Relationship Protective Factors:

- Support from partners, friends, and family
- Feeling connected to others

Community Protective Factors:

- Feeling connected to school, community, and other social institutions
- Availability of consistent and high quality physical and behavioral healthcare

Comprehensive Prevention Strategies and Examples⁶



Identify and assist persons at risk

Examples: training for community leaders, suicide screening, teaching warning signs, referral to professional help (e.g., 988 Suicide and Crisis Lifeline, My GCAL line and app)



Ensure access to effective treatment

Examples include: safety planning, evidence-based treatment, and reducing financial, cultural, and logistical barriers to care



Reduce access to means of suicide

Examples: educating families, distributing gun safety locks, changing medication packaging, installing barriers on bridges

Promote social connectedness and support



Examples: social programs for specific population groups, promote healthy peer norms, and engage community members in shared activities



Support safe care transitions and organizational linkages

Examples: formal referral protocols, interagency agreements, crosstraining, follow-up contacts, rapid referrals, and patient/family education



Respond effectively to individuals in crisis

Examples: mobile crisis teams, walk-in crisis clinics, hospital-based psychiatric emergency services, and peer-support programs

Provide coping and problem solving skills



Examples: Skills training, including parenting programs and education programs that support resilience



Provide immediate and long-term support after a suicide

Examples: protocols to respond effectively and compassionately after a suicide, supports for people bereaved by suicide

You are NOT ALONE

Millions of people are affected by mental illness each year. Across the country, many people just like you work, perform, create, compete, laugh, love and inspire every day.



1 in 5 U.S. adults experience mental illness

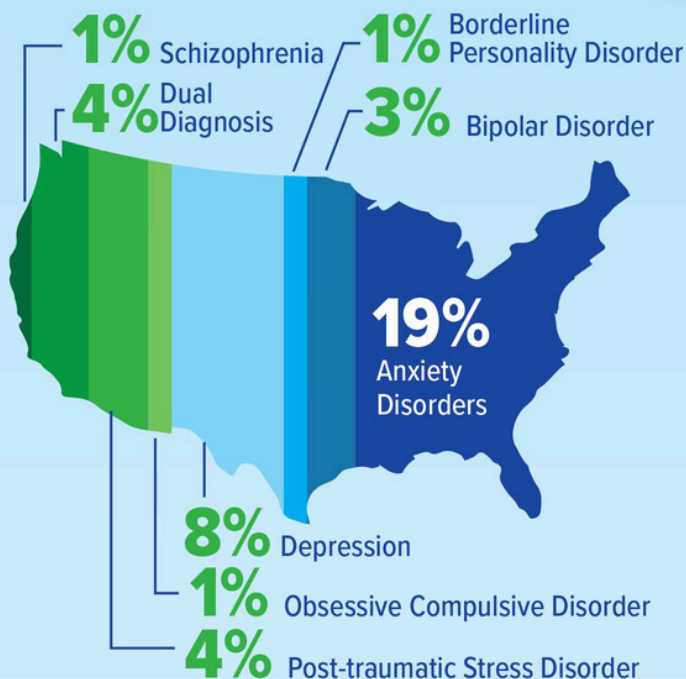
1 in 20

1 in 20 U.S. adults experience serious mental illness

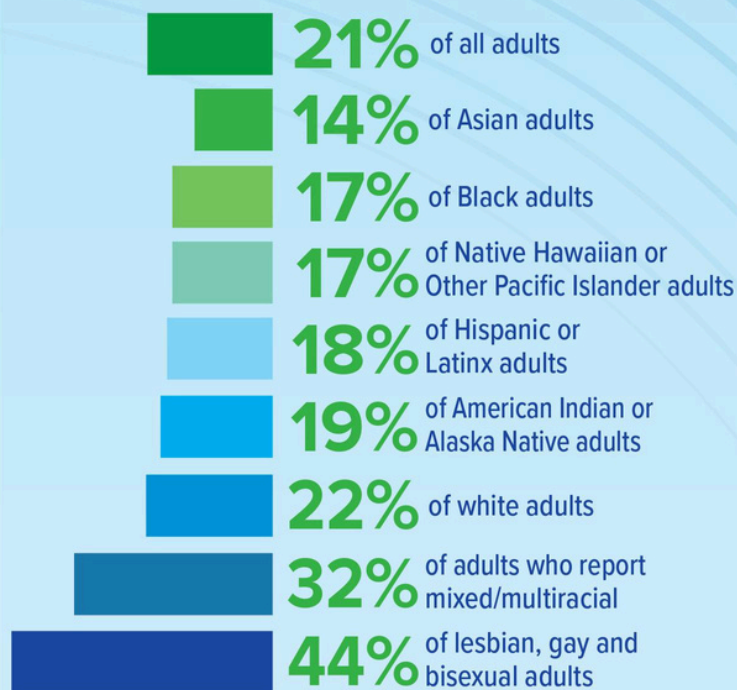
17%

of youth (6-17 years) experience a mental health disorder

12 MONTH PREVALENCE OF COMMON MENTAL ILLNESSES (ALL U.S. ADULTS)



12 MONTH PREVALENCE OF ANY MENTAL ILLNESS (ALL U.S. ADULTS)



WAYS TO REACH OUT AND GET HELP



Talk with a health care professional



Call the NAMI HelpLine at 800-950-NAMI (6264)



Connect with friends and family



Join a support group

Data from CDC, NIMH and other select sources. Find citations for this resource at nami.org/mhstats

NAMI HelpLine
800-950-NAMI (6264)



NAMICommunicate



NAMICommunicate



www.nami.org



Suicide Prevention and Awareness



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Summary



Approximately 48,000 suicides occur in the United States each year. That equates to one suicide taking place every 12 minutes.

Each one of us could close our eyes and think about people in our lives who have faced unimaginable circumstances. And each one of us can think of a person who could have responded to those circumstances in an unimaginable way.

The purpose of our work is to bring to light the issues that can cause suicidal thoughts, give the public tools to be able

to spot the signs of suicidal tendencies or behaviors, and help those who are grieving from the loss of a loved one.

We created this toolkit to help education systems, nonprofit organizations, community leaders, government agencies, corporations, faith communities, families, and friends, understand the resources that are available and share them with the community.

Suicide is quite possibly the most devastating mental health crisis in our world. If a social media post or newsletter can save at least one life, then it is work worth doing.

We thank you, our partner, for carrying this burden with us. For stepping up to the plate and being a voice against the darkness with us.

Remember that your influence and voice matter, but more importantly, your life matters. Please, Mind Your Mind.

Sincerely,

Irene Barton

Executive Director, Cobb Collaborative



did you know?



did you know?



suicide prevention and intervention



Suicide Prevention Hotlines

Please refer to these resources for immediate help.

If you or someone you know is in an emergency, call the **988 Suicide & Crisis Lifeline at 9-8-8**. If it is a life-threatening, medical emergency, **call 911** immediately.

If you're uncomfortable talking on the phone, you can also **text 9-8-8** to be connected to a free, trained crisis counselor.

The Trevor Project 1-866-488-7386 or text START to 678678: A national 24-hour, toll free confidential suicide hotline for LGBTQ youth.

Georgia Crisis and Access Line (GCAL) 1-800-715-4225: Help is available 24/7 for individuals struggling with issues like depression, anxiety, other mental health conditions, problems with developmental disabilities, mental health, addiction drugs, and alcohol. Download the MyGCAL app (Apple and Android) to call, text, or chat with GCAL.

The Veterans Crisis Line connects Service members and Veterans in crisis, as well as their family members and friends, with qualified, caring Department of Veteran's Affairs (VA) responders through a confidential toll-free hotline, online chat, or text messaging service. **Dial 988 and Press 1** to talk to someone or **send a text message to 838255** to connect with a VA responder. You can also start a confidential online chat session [here](#).

Depression Hotline: 888-640-5174 | Self Harm Hotline 877-455-0628

For more resources, visit the Cobb Collaborative Mind Your Mind webpage



What is 988?

988 is the new Suicide and Crisis Lifeline. Watch this [short video](#) below to learn more on what 988 is and how it can be used.

988 can be available in 240+ languages through a translation service, Language Line Solutions.

988
24/7 Crisis
& Support



Source: SAMHSA, 988



Suicide Warning Signs

The warning signs for suicide manifest themselves in different ways and each person may express them differently. Some signs are more critical, and may indicate an imminent threat of suicide. Below are the signs of immediate crisis and concern. Learn more about warning signs at www.SuicideisPreventable.org.

Use the warning signs to educate your employees, clients, or stakeholders. Share these signs during Suicide Prevention and Awareness Month in trainings, meetings, newsletters, and more.

Signs of Crisis

- Someone threatening to hurt or kill themselves
- Someone looking for ways to kill themselves: seeking access to pills, weapons, or other means
- Someone talking or writing about suicide, or about death and dying when this is out of the ordinary for them

Action: Call **911** or seek immediate help when you hear or see any one of these behaviors

Signs of Concern

- Talking about wanting to die or suicide
- Increased drug or alcohol use
- Anger
- Feeling hopeless, desperate, trapped
- No sense of purpose
- Reckless behavior
- Withdrawal
- Anxiety or agitation
- Changes in sleep
- Putting affairs in order
- Giving away possessions
- Sudden mood changes

Action: If someone is showing any or a combination of the above behaviors, you or they can call the 988 Suicide & Crisis Lifeline at **9-8-8**.

What Can I Do?

Have you determined that an individual is displaying the warning signs of suicide? Here's what to do next.

Ask

Research shows people who are having thoughts of suicide feel relief when someone asks after them in a caring way. Findings suggest acknowledging and talking about suicide may reduce rather than increase suicidal ideation.

Keep Them Safe

A number of studies have indicated that when lethal means are made less available or less deadly, suicide rates by that method decline, and frequently suicide rates overall decline.

Be There & Be Present

Individuals are more likely to feel less depressed, less suicidal, less overwhelmed, less isolated, and more hopeful after speaking to someone who listens without judgment.

Help Them Stay Connected

Studies indicate that helping someone at risk create a network of resources and individuals for support and safety can help them take positive action and reduce feelings of hopelessness.

Follow Up

Studies have also shown that brief, low cost intervention and supportive, ongoing contact may be an important part of suicide prevention, especially for individuals after they have been discharged from hospitals or care services. Make sure your loved ones know you're thinking about them and that you notice positive changes to their behavior.

Recommended Films and Documentaries

These films are recommended for education and training purposes. Present these films to staff, friends, and family to encourage discussions about suicide awareness and prevention.

Minnesota Nice:

Minnesota Nice is a documentary highlighting the bullying and suicide epidemic plaguing Minnesota Public Schools. The documentary aims to bring light to a subject that has been ignored for the past few years by MN's State Government and school administrations. Many different perspectives address what bullying means and what forms of bullying are most common among middle school and high school students. Students share their stories on how they were targeted/are currently being targeted by bullies based on their race, sexual orientation, disability, and physical appearance.

Teens Break the Silence:

Few teens discuss depression and suicide. But now, some teens are opening up in surprising ways. Reporter Ioanna Roumeliotis shows how some students are bringing these issues out in the open. She also profiles a Canadian school that is trying a new approach to get students to talk about their problems before they reach a breaking point.

Cry For Help:

Cry for Help takes an intimate look at the efforts of two high schools to identify adolescents at risk. Hamilton High School in Ohio and Clarkstown North High School in New York have both been affected by teen suicide and have launched powerful new programs to prevent future tragedies.

Cyberbully:

Teen girl Taylor Hillridge gets a laptop for her birthday and signs up on a social networking site. She starts to feel alone as her friends ostracize her and she falls victim to cyberbullying.

Communication Templates



Social Media Posts

Posts Targeting Minorities

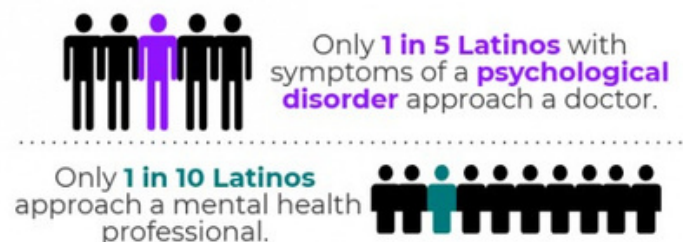
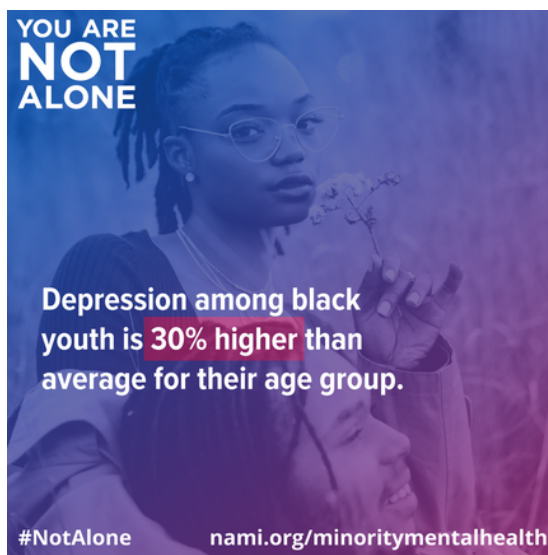
Facebook (3 posts)

- Suicide is the leading cause of death among Asian Americans aged 20-24 years, responsible for about 33% of deaths in that age bracket. Learn more about how shame and stigma contribute to suicide among Asians here. (Include **Link**)
- Suicidal thoughts, plans, and attempts are also rising among Black and African American young adults. While still lower than the overall U.S. population aged 18-25, 9.5 percent (439,000) of Black and African American 18-25-year-olds had serious thoughts of suicide in 2018, compared to 6 percent (277,000) in 2008. (Include **Link**)
- The death rate from suicide for Hispanic men was four times the rate for Hispanic women, in 2017. However, the suicide rate for Hispanics is less than half that of the non-Hispanic white population. (Include **Link**)

X (formerly Twitter) (3 posts)

- Suicide is the leading cause of death among Asian Americans aged 20-24 years. Learn more about how shame and stigma contribute to suicide among Asians here. (Include **Link**)
- 9.5 percent (439,000) of Black and African American 18-25-year-olds had serious thoughts of suicide in 2018, compared to 6 percent (277,000) in 2008. (Include **Link**)
- In 2017, suicide was the second leading cause of death for Hispanics, ages 15 to 34 (Include **Link**)

Graphics- hyperlinked to a Google Drive. Click the image to follow the link to a downloadable version



Social Media Posts

Posts Targeting the LGBTQ Community

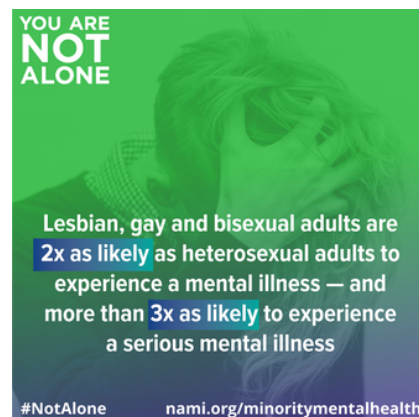
Facebook (1 post)

- LGB youth who come from highly rejecting families are 8.4 times as likely to have attempted suicide as LGB peers who reported no or low levels of family rejection. (include **Link**)

Twitter (1 post)

- LGB youth seriously contemplate suicide at almost 3x the rate of heterosexual youth. (Include **Link**)

Graphics - *hyperlinked to a Google Drive*. Click the image to follow the link to a downloadable version.



Social Media Posts

Posts Targeting Veterans

Facebook (1 post)

- Veterans are not immune to mental health issues, and the severity of responsibilities during service can cause a lifelong burden of depression, anxiety, and PTSD. Suicide rates among veterans tell the tale. See the full report from the U.S. Department of Veterans Affairs here. (Include **Link**)

Twitter (1 post)

- For veterans, crises can be heightened by their experiences during military service. If you're a veteran or service member and in crisis, these resources can help. (Include **Link**)

Posts Targeting Youth

Facebook (1 post)

- Did you know nearly 79,000 students in Georgia considered or attempted suicide in 2018? When it comes to child and youth mental health, parents and caregivers can often be left overwhelmed and confused about where to find help. Voices for Georgia's Children created a video to highlight the four pathways to access these services. (Include **Link**)

Posts Addressing Prevention and Education

Facebook (2 posts)

- According to the Centers for Disease Control and Prevention, Georgia had 1,569 suicides in 2018. Understand the 3 simple steps anyone can learn to help save a life from suicide. (Include **Link**)
- The suicide rate in America is the highest it's been since 1942, or shortly after the United States became involved in World War II. NCHS has been tracking these and other vital statistics going back to the very early part of the 20th century. Learn more about the increase in suicide rates. (Include **Link**)

Twitter (2 posts)

- Understand the five action steps for communicating with someone who may be suicidal are supported by evidence in the field of suicide prevention. (Include **Link**)
 - We can all help prevent suicide. The Lifeline provides 24/7, free and confidential support for people in distress, prevention and crisis resources for you or your loved ones, and best practices for professionals. Call **9-8-8** or **1-800-273-8255**.
-
-

Social Media Posts

Graphics - hyperlinked to a Google Drive. Click the image to follow the link to a downloadable version.



Hashtags:

**#SuicideAwareness #SuicidePrevention
#YANA #NotAlone**

thank you



With the support of each one of you - our members, our friends, and our families - we can help to prevent suicide and improve mental health outcomes our communities.

We could not do this work without your collaboration. It is our hope that through our collective effort, we will begin to see a silver lining in a very difficult year.

Please reach out if you need any support in distributing these materials.

Sincerely,

Irene Barton, Executive Director





References

Sources

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- MentalHeath.gov
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- [Suicide Prevention and Awareness Toolkit](#)
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THANK YOU



[Cobb Collaborative Mental Health Resources Webpage](#)